



CIBUS 2016

PARMA 9-12 MAGGIO

CIBUS 2016 - journalists Program **DRAFT OF THE PROGRAM update 04.05.2016**

➤ **Monday May 9th**

- h 08.00*¹ Meeting point in the hotel hall and bus departure to CIBUS
- h 9.00/15.00* Open visit of CIBUS²
- h 15.00/15.30* Meeting with the *Consorzio Parmigiano Reggiano* at the buyer's lounge
- h 15.40/16.10* Meeting with the *Consorzio Prosciutto di Parma* at the *Consorzio Prosciutto di Parma* booth
- h 17.30/19.30* **CIBUS Aperitivo**: two different networking events where delegates will be able to engage with exhibiting companies according to their buying preferences:
- Option 1: Cibus Aperitivo Dairy, Cold Meat, Fresh, Deli&Frozen* – Pav. 2 VIP Area First Floor
- Option 2: Cibus Aperitivo Grocery, Confectionery & Bakery, Beverage* – Pav.8 Buyers' Lounge
- h 19.30* Bus departure to the hotel

➤ **Tuesday May 10th**

- h 08.00* Meeting point in the hotel hall and bus departure to the *Museo della Salumeria (Via Zanasi Eugenio, 24, 41051 Castelnuovo Rangone MO)*
- h 09:30/10:30* Visit to the *Museo della Salumeria (Via Zanasi Eugenio, 24, 41051 Castelnuovo Rangone MO)*
- h 10.40* Departure to the *Fattoria Ca' Zante (Piazzale ca' Dante, 76 - 41021 Fanano MO)*
- h 11.30/12.30* Visit to the *Fattoria Ca' Zante (Piazzale ca' Dante, 76 - 41021 Fanano MO)*
- h. 12:40* Departure to CIBUS, Parma
- h 15.30/16.00* Meeting with the *Consorzio Prosciutto San Daniele* at the AICIG institutional area
- h 16.15-16.45* Meeting with the *Consorzio Speck Alto Adige* at the buyer's lounge
- h 18.30* Bus departure to *CIBUS Gala Dinner*
- h 19.00* **CIBUS Gala Dinner**: a special and private event in an exclusive venue
- h 21.30* Bus departure to the hotel

Fiere di Parma Spa

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www.cibus.it - cibus@fiereparma.it



➤ **Wednesday May 11th**

- h* 08.30 Meeting point in the hotel hall and bus departure for a visit of one or two dairies around Parma (in cooperation with Consorzio Parmigiano Reggiano ([tbc](#)))
- h.* 12.30 Departure to CIBUS, Parma
- h* 16.20/16.50 meeting with Consorzio Grana Padano ([tbc](#))
- h* 17.00/17.30 Journalists and buyer's meeting at the AICIG institutional area³ - Presentation of Italian PDO/PGI system.
- h* 18.00 Bus departure to the hotel

➤ **Thursday May 12th**

- h* 08.00 Meeting point in the hall of the hotel and bus departure to CIBUS
- h* 9.00/18.00 Open visit of CIBUS – optional *Retail Tour*
- h* 18.00 Bus departure to the hotel

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