

EUROPEAN SMOKING TOBACCO ASSOCIATION



**THE EUROPEAN SMOKING
TOBACCO ASSOCIATION**

THE VOICE OF SMALLER TOBACCO COMPANIES

ESTA represents mainly mid-sized companies including SMEs and several generation-old family-owned businesses. These companies manufacture and distribute fine-cut tobacco, pipe tobacco, traditional European nasal snuff and chewing tobacco.



@esta_eu



www.esta.be

**ESTA IS GRATEFUL FOR BEING INVITED TO THE
WORLD TOBACCO EUROPE CONFERENCE**

ESTA MEMBERS



Romania



Slovakia



Bulgaria



Czech Republic



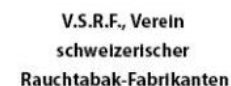
Hungary



Poland



Polish Tobacco
Industry Association



Tobaksindustrien (TI)



FETABEL, en Belgique
et au Luxembourg

Total Members
54

Independent
companies
28

National trade
associations
8

THE 2014 TOBACCO PRODUCTS DIRECTIVE (TPD2)

TPDII HAS HAD MANY IMPACTS ON ALL TOBACCO COMPANIES, BUT IS MUCH MORE EXPENSIVE FOR SMALLER AND MID-SIZED COMPANIES PRODUCING NICHE PRODUCTS

As an example, factories have closed, production has been temporarily paused, workers have lost jobs as the new investments in packaging lines led to the introduction of robot packers etc.

- **LABELLING:** Changes in pack size & packaging lines
- **TRACK & TRACE:** Packaging lines & moving part of production outside the EU
- **SECURITY FEATURE:** Changes to Packaging lines
- **INGREDIENTS:** less additives or prohibition of some, impact on the tobacco sourced