

FRIDAY 6 may 2016 - 11.00 a.m.

POLLICA (SA), PALAZZO PRINCIPI CAPANO Centro studi "ANGELO VASSALLO"

The Emblematic Communities of the Mediterranean Diet Network: comparing experiences

The Emblematic Communities have been identified by UNESCO as representative places of the Mediterranean Diet and they play an essential role in its preservation and enhancement.

At the end of the year of the Italian presidency of the network of the seven countries of the Mediterranean Diet UNESCO, the Emblematic Communities of Agros (Cyprus), Brač and Hvar (Croatia), Chefchaouen (Morocco), Koroni (Greece), Pollica-Cilento (Italy), Soria (Spain), Tavira (Portugal) meet in Pollica for a confrontation on the governance model to be adopted for an effective implementation of the measures for safeguarding and enhancement of the Mediterranean Diet.

After the meeting, it will follow a tasting of local products and, at 16.00, the inauguration of a statue dedicated to Ancel Keys in Pioppi.



THE MEDITERRANEAN DIET



as inscribed by UNESCO in the
Representative List of Intangible
Cultural Heritage of Humanity



CENTRO STUDI DELLA
DIETA MEDITERRANEA
"ANGELO VASSALLO"

con la
collaborazione
della



mipaaf
ministero delle
politiche agricole
alimentari e forestali

SCHEDULE

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The Emblematic Communities of the **Mediterranean Diet** Network: comparing experiences

11.00 a.m. – Arrival at Pollica at Palazzo Principi Capano office of the Centro studi “Angelo Vassallo”

Welcome from Institutional Representatives

Introduction

Pasquale Giuditta, Manager of Ministry of Agriculture Food and Forestry Policies, Coordinator of the Intergovernmental Group of the Mediterranean Diet – ITALY

“The implementation of a governance model on the Mediterranean Diet, led by the Emblematic Communities through the Charter of Values”

Presentations:

Stefano Pisani, Major of Pollica, Emblematic Community of Pollica-Cilento – ITALY

Tommaso Pellegrino, President of the National Park of Cilento, Vallo di Diano and Alburni, Emblematic Community of Pollica-Cilento – ITALY

Niki Kafkalia, Emblematic Community of Agros – CYPRUS

Silvija Pavičić, Emblematic Community of Brač and Hvar – CROATIA

Vicky Inglezou, Director of Maniatakeion Foundation, Emblematic Community of Koroni – GREECE

El Harras Dalila, Director of Municipal Development Agency, Emblematic Community of Chefchaouen – MOROCCO

Jorge Queiroz, Head of Culture, Heritage and Museum Division, Emblematic Community of Tavira – PORTUGAL

Juan Manuel Ruiz Liso, Emblematic Community of Soria – SPAIN

Conclusion:

Emilio Gatto, General Manager for the promotion of agrofood quality and of horse racing, Ministry of Agriculture Food and Forestry Policies

Franco Alfieri, Adviser of the Campania Region, Delegated for Agriculture

1.30 p.m. – Palazzo Principi Capano Centro studi “Angelo Vassallo”

Lunch with tasting of the recipes of the Mediterranean Diet

4.00 p.m. – Locality Pioppi di Pollica, Palazzo Vinciprova

“Inauguration of the statue dedicated to Ancel Keys at the Museum of the Mediterranean Diet”
Eminent American physiologist who in 1954 first described “The Mediterranean diet”

Signing of the European Grouping of Territorial Cooperation EGTC Med Diet



Ministry of Agriculture Food and Forestry Policies
Office PQAI V Italian Coordination of Seven Countries of
UNESCO Mediterranean Diet
Centro studi Dieta Mediterranea “Angelo Vassallo”

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