



# EU raw tobacco trade and carbon farming opportunities

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**copa**\***cogeca**  
european farmers    european agri-cooperatives



# copa

european farmer



# cogeca

european agri-cooperatives



Created in **1958**



**22** million European farmers and family members



**65** full members from the EU Member States and 30 partner organisations



Created in **1959**



**22,000** European agricultural cooperatives



**30** full members from the EU Member States, 4 affiliated members and 30 partner organisations



In **1962**, a joint Secretariat was created, making it one of the largest and most active organisations in Brussels for the past **60** years.



## Mission

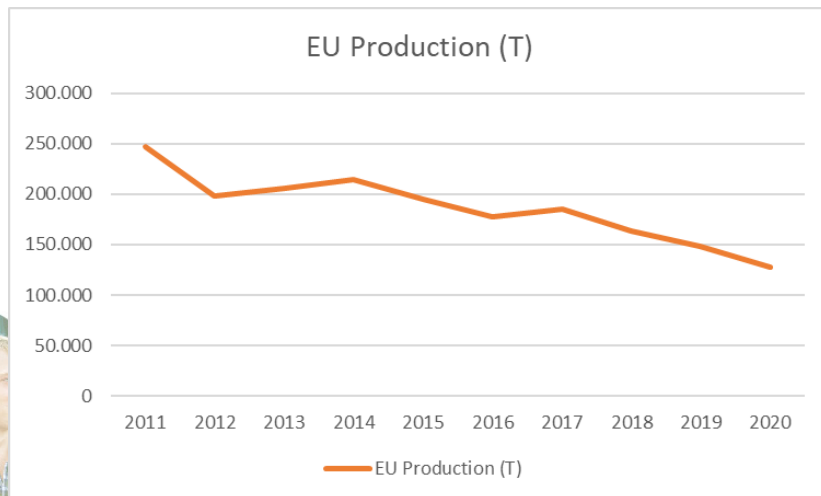
To ensure a viable, innovative, competitive EU agriculture and agri-food sector guaranteeing food security to half a billion people throughout Europe.



## Objective

Promoting European farmers and agri-cooperatives views to **influence** Eu decision-making process and public opinion.

# EU tobacco production



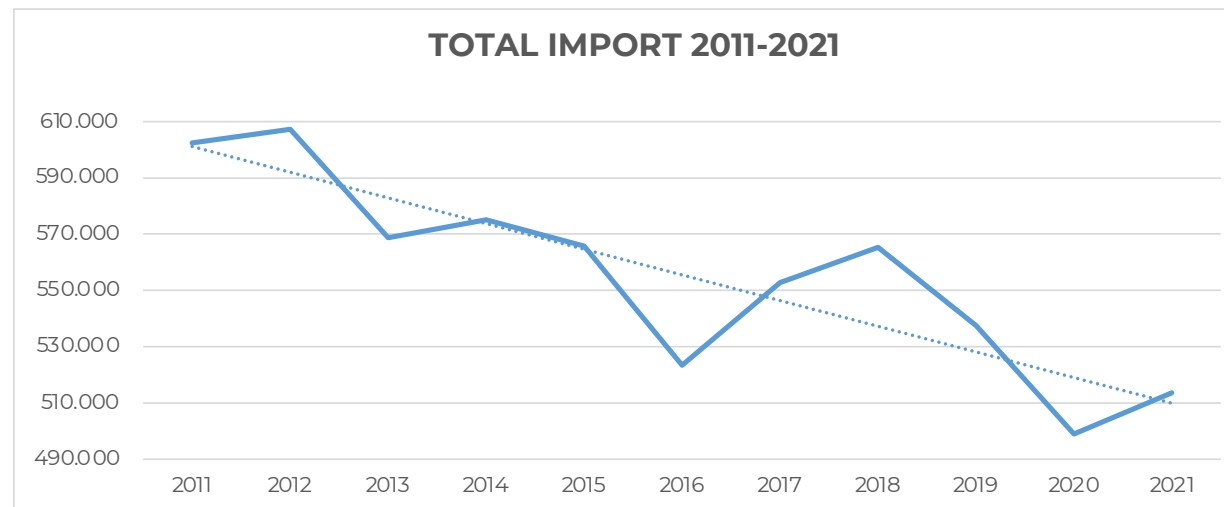
	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
<i>Germany</i>	5.335	5345	4.880	5.005	5.200	4.870	4.800	4.524	5.000	4.500
<i>Belgium</i>	118	107	114	108	118	68	97	82	60	44
<i>Bulgaria</i>	29.065	22.500	31.111	29084	24.200	16.395	16.877	13.150	8.705	7.508
<i>Croatia</i>	10.643	11.787	9.834	9.164	10.132	8.977	9.413	7.561	7.870	7.084
<i>Spain</i>	29.274	31.300	30.544	32.285	29.360	29.061	30.011	27.591	27.793	24.884
<i>France</i>	35.962	8.803	8.819	9.403	9.003	7.559	7.968	6.742	5.252	3.835
<i>Greece</i>	25.522	25.004	35.600	32.560	30.159	27.300	26.522	20.245	20.543	18.091
<i>Hungary</i>	9.194	9.405	8.599	9.689	7.447	4.653	6.802	5.448	5.582	4.113
<i>Italy</i>	69.240	51.315	49.770	53.924	51.406	48.469	56.398	51.688	41.879	37.839
<i>Romania</i>	2.560	1.340	1.360	1.410	1.080	1.660	1.220	1.260	1.210	1.150
<i>Poland</i>	30.076	31.628	24.923	31.912	26.434	28.936	25.293	24.715	23.896	19.131
<i>Total</i>	246.989	198.535	205.555	214.545	194.539	177.948	185.401	163.006	147.790	128.179

# EU tobacco imports

	PARTNER	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
1	Brazil	164.827	160.179	142.476	123.567	127.361	122.743	125.256	126.767	123.541	123.888	146.981
2	Malawi	47.330	57.533	44.698	63.289	57.774	59.020	85.303	63.159	64.624	47.929	54.261
3	United States	64.438	72.103	59.399	46.721	56.551	40.756	41.184	41.894	39.867	43.869	25.566
4	India	48.196	42.634	47.553	48.969	53.482	45.132	43.842	48.828	47.894	44.265	49.357
5	China	62.620	48.293	36.484	41.646	25.854	33.706	33.300	45.475	34.487	38.174	29.248
6	Tanzania	29.391	36.965	36.822	40.619	43.382	42.722	30.198	37.507	25.110	31.618	15.145
7	Mozambique	26.156	27.309	29.782	31.238	38.015	30.612	33.959	35.306	36.987	31.978	36.716
8	Zimbabwe	17.451	14.341	22.029	22.415	21.486	20.008	25.898	21.802	25.978	30.327	28.302
9	Turkey	20.841	23.465	19.321	29.664	17.087	13.272	18.950	13.989	18.929	12.708	17.855
10	Argentina	16.598	18.662	23.693	8.754	8.187	13.731	19.103	17.956	17.721	16.553	19.524
11	North Macedonia	7.674	10.400	13.495	18.598	16.921	16.320	17.264	15.806	14.757	16.066	16.950
12	Bangladesh	7.630	6.458	6.120	9.910	12.529	8.206	11.661	13.902	11.584	9.224	19.218
13	United Kingdom	11.175	8.993	6.977	5.436	16.089	9.107	8.547	14.977	8.429	2.960	6
14	Zambia	5.296	7.397	8.255	7.889	8.714	11.808	6.507	6.318	8.593	7.608	11.034
15	Indonesia	9.501	9.023	7.544	7.170	6.271	5.898	6.117	7.202	7.328	6.582	4.689
	Others (110 Countries)	63.300	63.526	64.145	69.158	56.085	50.285	45.650	54.438	51.772	35.237	38.695
	<b>TOTAL</b>	<b>602.423</b>	<b>607.280</b>	<b>568.794</b>	<b>575.044</b>	<b>565.789</b>	<b>523.325</b>	<b>552.739</b>	<b>565.327</b>	<b>537.601</b>	<b>498.986</b>	<b>513.547</b>



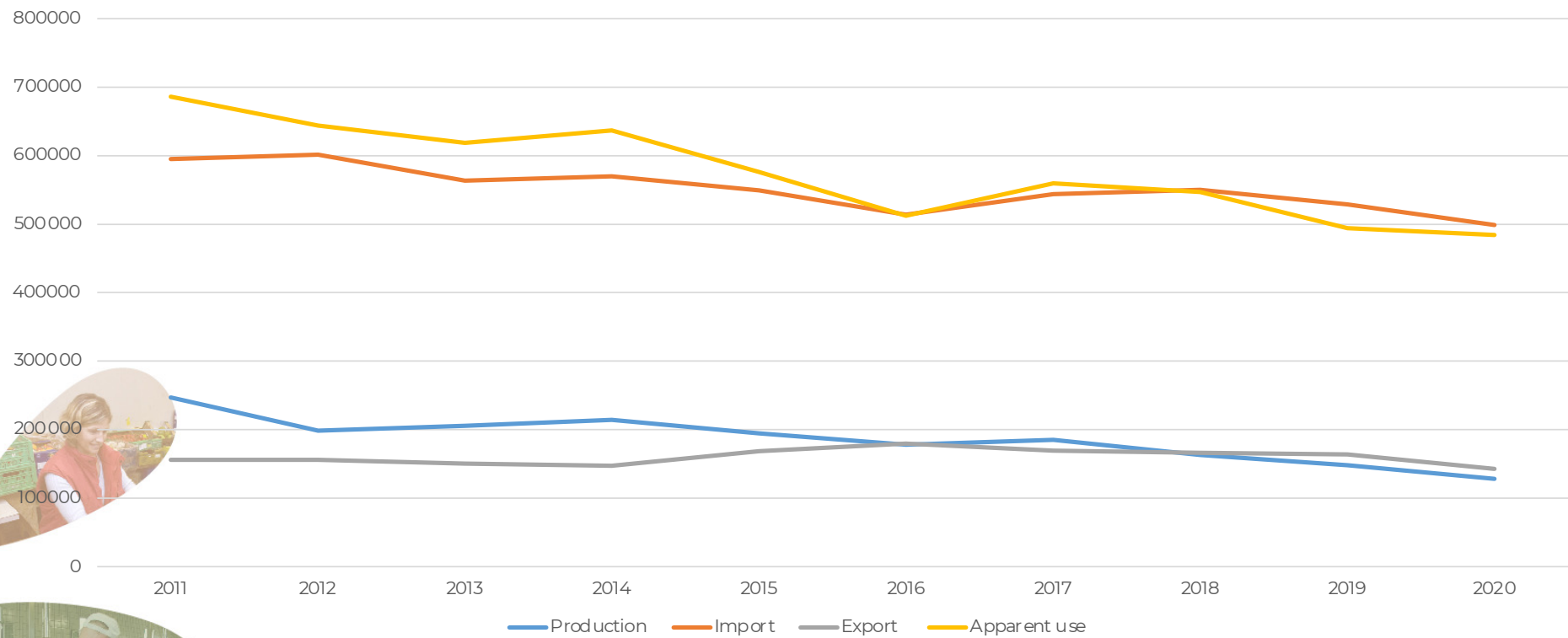
# EU tobacco imports



## EU tobacco trends

Source: ComExt	Production	Import	Export	Apparent use	Trade balance
2011	246.988	594.788	155.662	686.115	-439.126
2012	198.535	601.453	156.215	643.774	-445.239
2013	205.555	563.283	150.277	618.562	-413.006
2014	214.545	569.607	147.338	636.816	-422.270
2015	194.539	549.481	168.176	575.845	-381.305
2016	177.948	514.141	179.629	512.460	-334.512
2017	185.401	544.182	169.620	559.963	-374.562
2018	163.006	550.347	166.160	547.193	-384.187
2019	147.790	529.168	163.556	493.792	-365.613
2020	128.179	498.757	142.719	484.216	-356.038

# EU Tobacco trends





## COPA-COGECA WP Tobacco requests

- 1) Adopt proper measures to support the production of EU tobacco, in addition to the basic payments, to halt the decline of production and price paid to tobacco farmers
- 2) Consider more the EU production when it comes to environmental and social standards
- 3) Ensuring that in future trade agreements (e.g., India) there will not be any concession on import of tobacco, that can further impact the EU tobacco farmers



# CARBON FARMING



# Carbon Farming Initiative



# What is Carbon Farming?

- \* **New green business model**

Rewards land management practices resulting in an increase of carbon sequestration in living biomass, soils, and/or dead organic matter by enhancing carbon capture or reducing release of carbon to the atmosphere.

- \* Opportunity to:

- \* Provide environmental services
- \* Obtain an additional income





# Which practices are considered carbon farming practices?



- \* **Afforestation** and **reforestation**: enhance biodiversity and sustainable forest management
- \* **Agroforestry** and other forms of mixed farming combining woody vegetation
- \* Use of **catch crops**, **cover crops** and **conservation tillage**
- \* Targeted **conservation of cropland**/set areas for **permanent grassland**
- \* **Restoration of peatlands and wetlands** to reduce oxidation of existing carbon stocks



# Challenges

## **Financial burden:**

Costs of CF practices  
Uncertainty about revenues

## **Environmental integrity**

## **Additionality or permanence**

## **Insufficiently tailored advisory services / Knowledge**

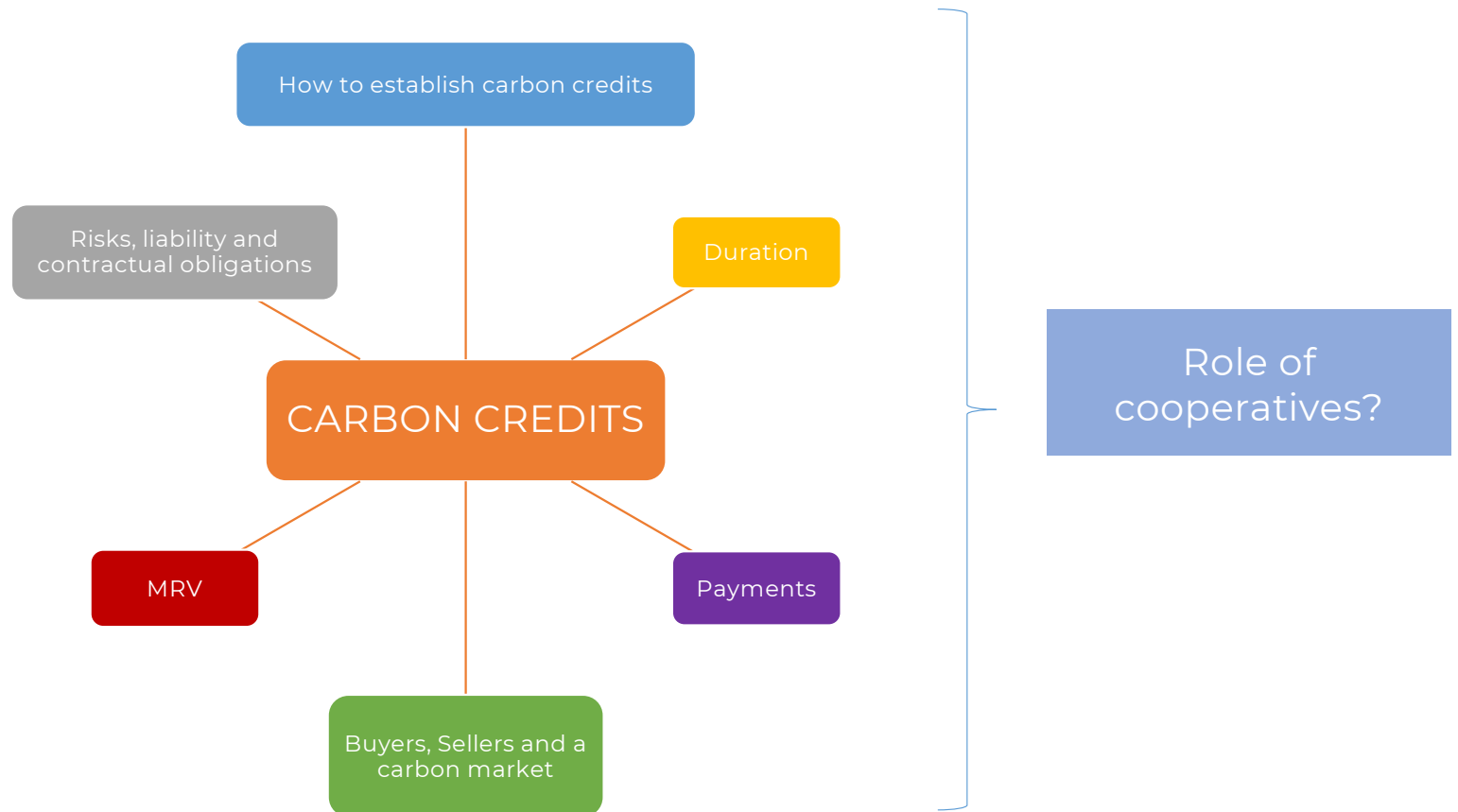
## **High costs of robust MRV systems**

## **Insufficient rewards for co-benefits**

## **Regulatory obstacles**



# Certification of carbon credits





A man with a beard, wearing a striped shirt and blue shorts, is sitting on the back of a large water buffalo. The buffalo is standing in a dry, grassy field with some trees in the background. The sky is a clear, warm orange-brown color. A semi-transparent orange banner is overlaid across the middle of the image.

Thank you for your attention !

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