



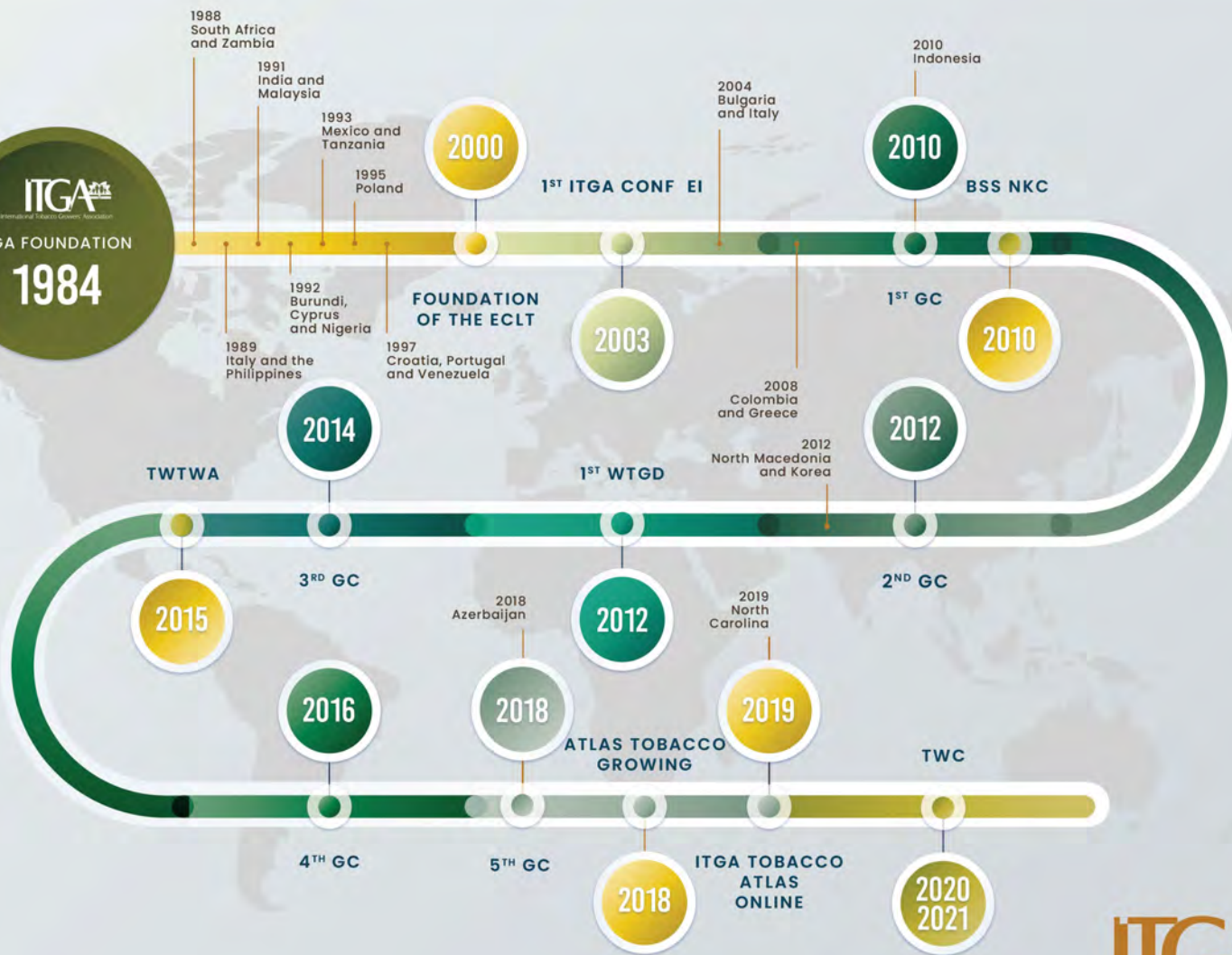
Global Challenges of the Tobacco Farmers Around the World

Mercedes Vázquez - ITGA CEO

Ivan Genov - ITGA Manager Tobacco Industry Analysis



<https://www.youtube.com/watch?v=yX8oLJtVnj4>



WORLD ASSOCIATION

our strength

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 PHILIPPINES
 TANZANIA
 THAILAND
 U.S.A
 VIETNAM
 ZAMBIA
 ZIMBABWE





Covid-19 Disruptions

- Season interruptions/delays
- Lack of inputs for farming
- Travelling and workforce restrictions
- Prohibition of growers to be present during sales
- Fewer leaf dealers





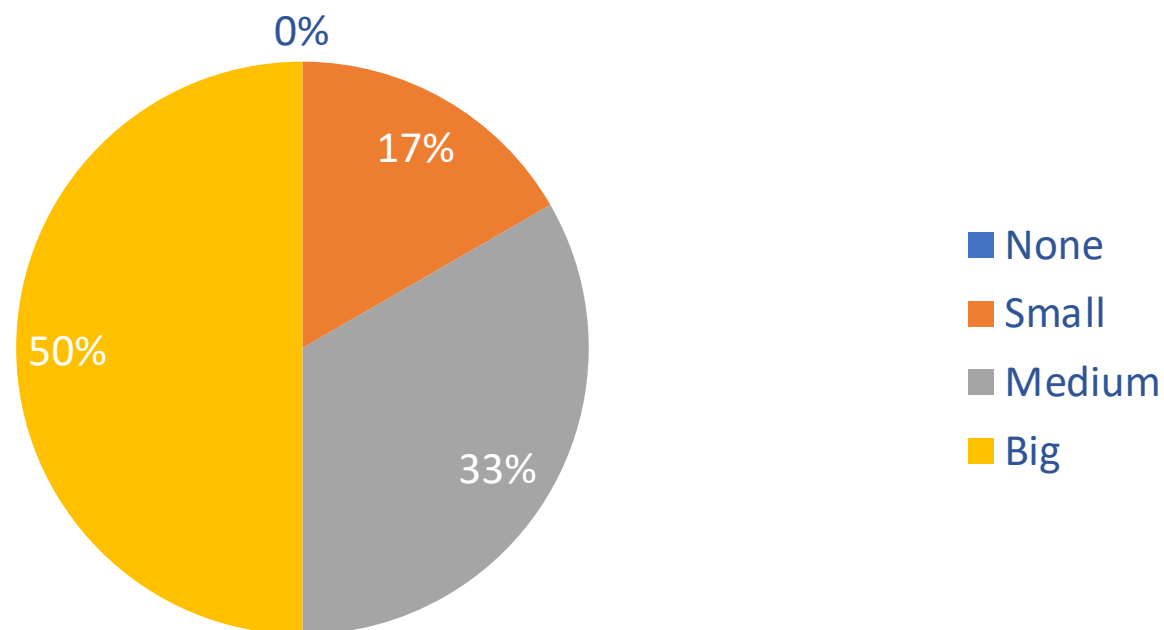
Measures taken

- Moderating access to allow for keeping social distancing
- Stricter hygiene standards
- ITGA & ECLT
#TogetherWeCare campaign
- Decentralization of auction floors
- Optimized planning



Environmental Issues

What is the impact of climate change on the sector in your market?



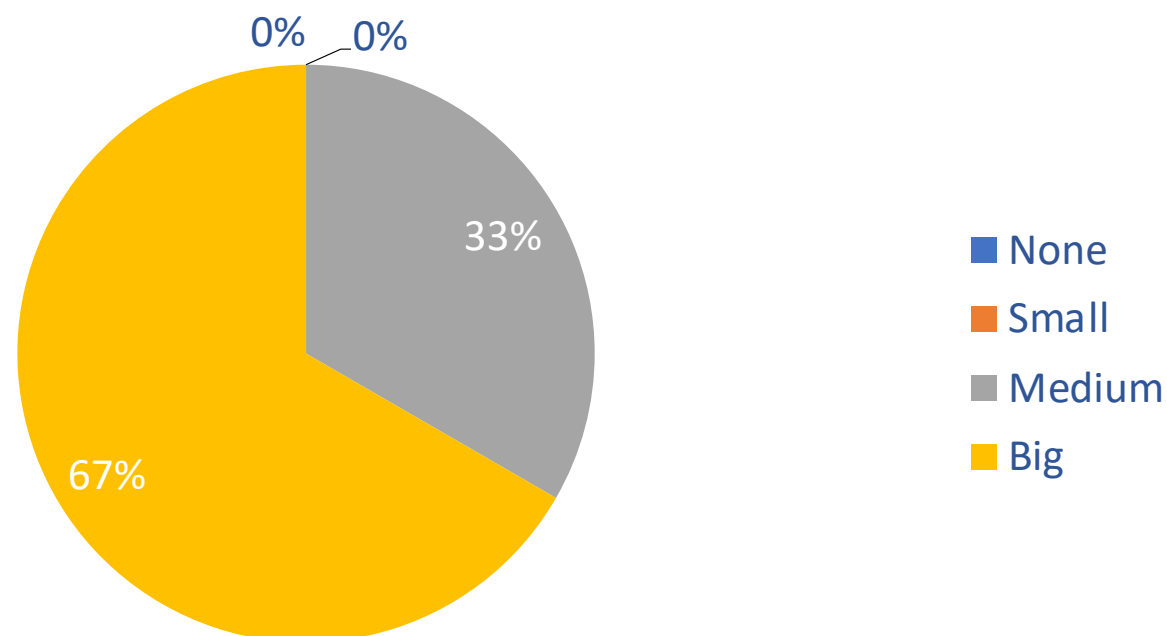
Social Issues

What are the urgent social challenges facing the sector in your market?



Cost of Production

What is the impact of growing costs of production on your business?



International Tobacco Growers' Association

TOBACCO courier



ITGA INTERVIEW - FOCUS ON WOMEN IN TOBACCO GROWING

Women Tobacco Growers in Uganda



ITGA: Self introduction, how long has tobacco been part of your life? When did it start being your work/job? How has tobacco contributed to your life? Do you feel there are real opportunities in this sector?

Derion Kyatolimira: My name is Derion Kyatolimira. I am a woman tobacco grower in Uganda. I have been growing tobacco for about 10 years. It has been a significant part of my life and work. Tobacco has contributed to my income and the livelihood of my family. I feel there are real opportunities in this sector, but it requires more support and resources.

tobacco farm which is a very big challenge. The new seedlings too need a very big tobacco farm which is complicated for women to construct or even manage because the tobacco also needs good spacing to avoid rotting and other damages in the process of curing.

ITGA: What is the role of a woman in the decision-making processes in the tobacco sector in your country?

Derion Kyatolimira: Women sometimes discuss with their husbands to plan for the money obtained from tobacco at the end of the season. However, sometimes women are denied a chance of accessing their money after being away from home.

ITGA: What initiative would you like to improve the role of women in the industry/sector?

Derion Kyatolimira: Men should allow women to participate in decision making on how earnings from tobacco will be used to benefit the family and the community.

ITGA: What tools/techniques would you like to see being made available in order to advance your sector?

Derion Kyatolimira: Companies should come on the drawing board together with farmers and listen to their challenges and solve them. They should look into streamlining tobacco leaf transportation to the market, provision of irrigation pumps, increase tobacco prices and provide financial support to farmers which helps them throughout the season.

ITGA: How have you built confidence and/or resiliency over the course of your career?

Derion Kyatolimira: I became confident after seeing my neighbors earning a lot from tobacco than I did planting food crops. The price fluctuations in food crops was higher than in tobacco.

ITGA: How women can support other women in their respective organizations?

Derion Kyatolimira: We support each other through making SACCOs and money lending associations to help each other in case of a need.

Derion Kyatolimira: I wake up in the morning and start working on my tobacco farm. I am a woman tobacco grower in Uganda. I have been growing tobacco for about 10 years. It has been a significant part of my life and work. Tobacco has contributed to my income and the livelihood of my family. I feel there are real opportunities in this sector, but it requires more support and resources.

Woman Tobacco Growers in Zimbabwe

Makwapi M. President of the Zimbabwe Integrated Commercial Farmers Union (ZICFU), ex primary school teacher, full time farmer. Took over running of her farm after the passing away of her husband Gordon M.

ITGA: How long has tobacco been part of your life? When did it start being your work/job? How has tobacco contributed to your life? Do you feel there are real opportunities in this sector?

Makwapi M: Tobacco and tobacco production has been in our daily bread. My husband's specialty was tobacco, maize, cattle, wheat, and different types of vegetables but tobacco being the biggest crop. When he passed away in 2014 I inherited tobacco production since I had learned a lot about the crop from production, curing, grading and being ready for marketing. Tobacco production is a very important business for us.

for more than 15 years single handed and over 25 years together with my husband. Before 2004 tobacco production used to be a combined effort between my husband and myself. Since August 1996 tobacco has been our major production crop. Before buying our farm, that is before 1986, my husband was a farm manager for 17 years, producing over 200 hectares tobacco, 200 hectares maize and almost 2000 beef cattle annually.

Tobacco has contributed a lot, economically, socially, educationally and lifestyle hence towards my success story in farming winning several trophies on quality along the value chain. There are a lot of untapped opportunities in tobacco production, which needs exploring new materials, or using semi-processed raw tobacco to our local population business opportunities. When we export raw tobacco, we export raw tobacco.

which needs exploring new materials, or using semi-processed raw tobacco to our local population business opportunities. When we export raw tobacco, we export raw tobacco.

ITGA: Describe the role you are taking part of at the moment? How do you work for you?

Makwapi M: As the President of the Zimbabwe Integrated Commercial Farmers Union (ZICFU), I am a woman tobacco grower in Zimbabwe. I have been growing tobacco for about 10 years. It has been a significant part of my life and work. Tobacco has contributed to my income and the livelihood of my family. I feel there are real opportunities in this sector, but it requires more support and resources.

82nd edition

Interactive digital version

A TRIBUTE TO WOMEN IN TOBACCO



International Tobacco Growers' Association
Echoing Tobacco Growers' Voices since 1984

Join us this year!



World Tobacco Growers'

Day 28 oct

Together we grow

Tobacco Growers Proud of their
Positive Contribution to the SDGs

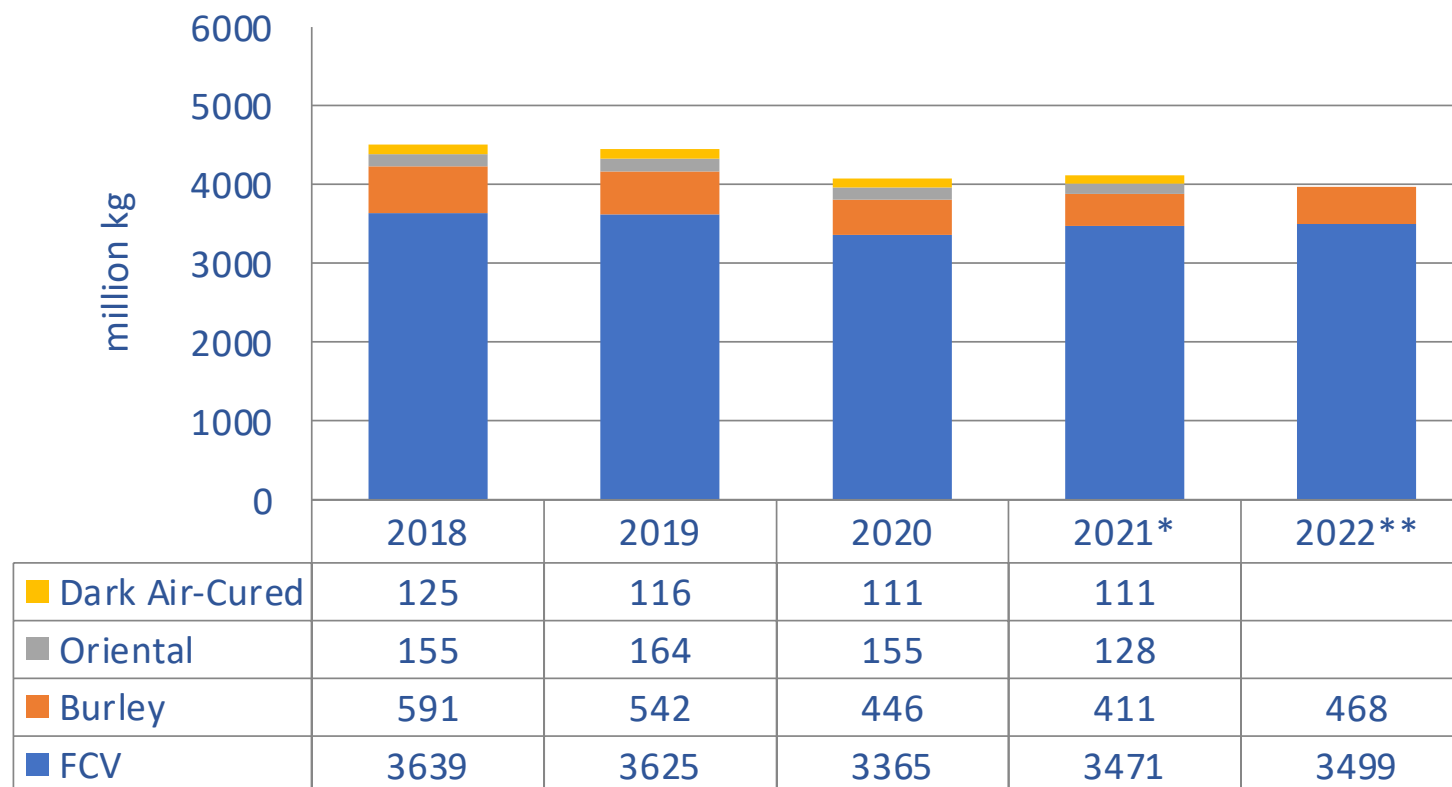


#togetherwegrow



World Tobacco Leaf Production: Main Tobacco Types

Source: Universal Leaf

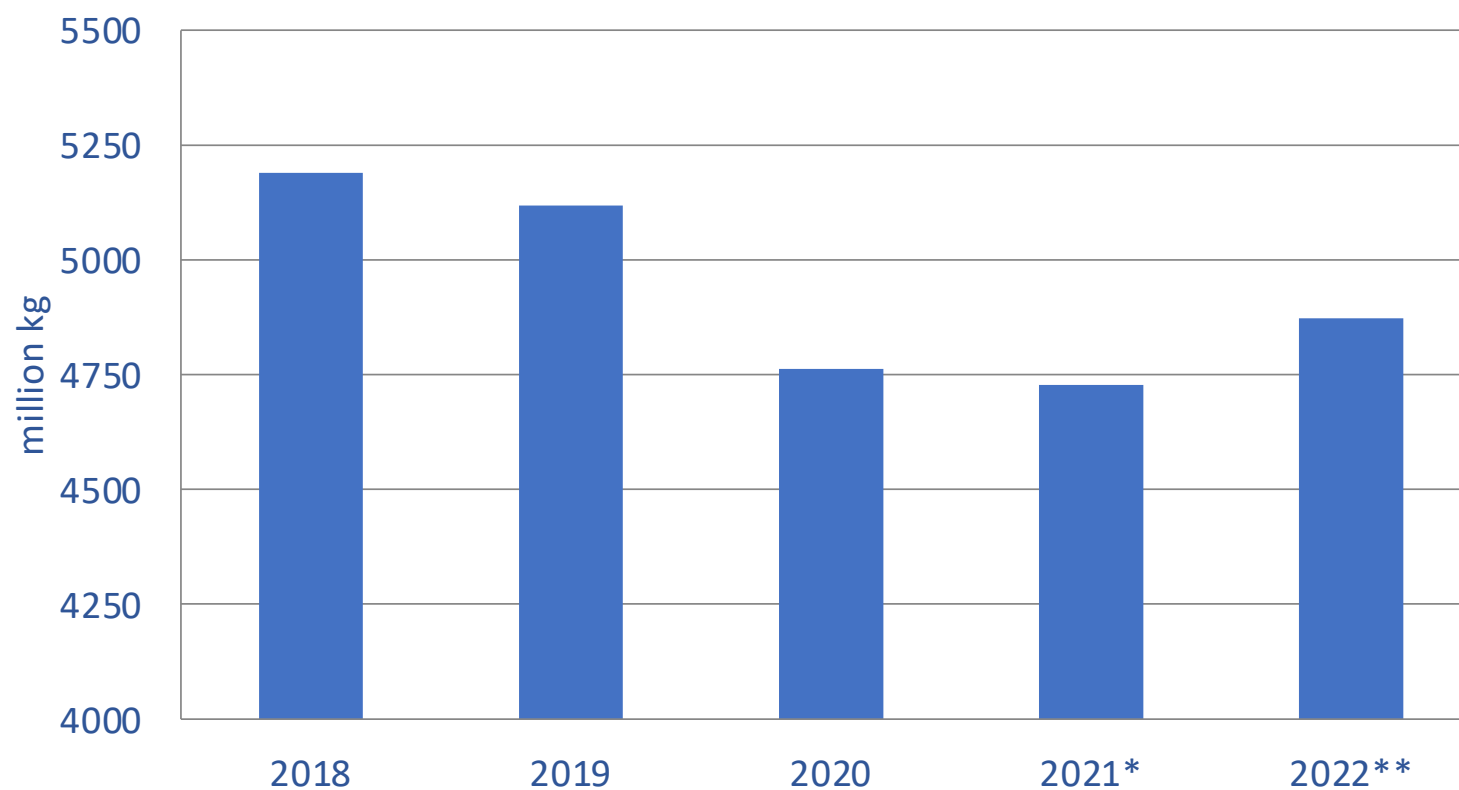


* 2021 Estimated value as of February 2, 2022

** 2022 Predicted values

World Tobacco Leaf Production: All Tobacco Types

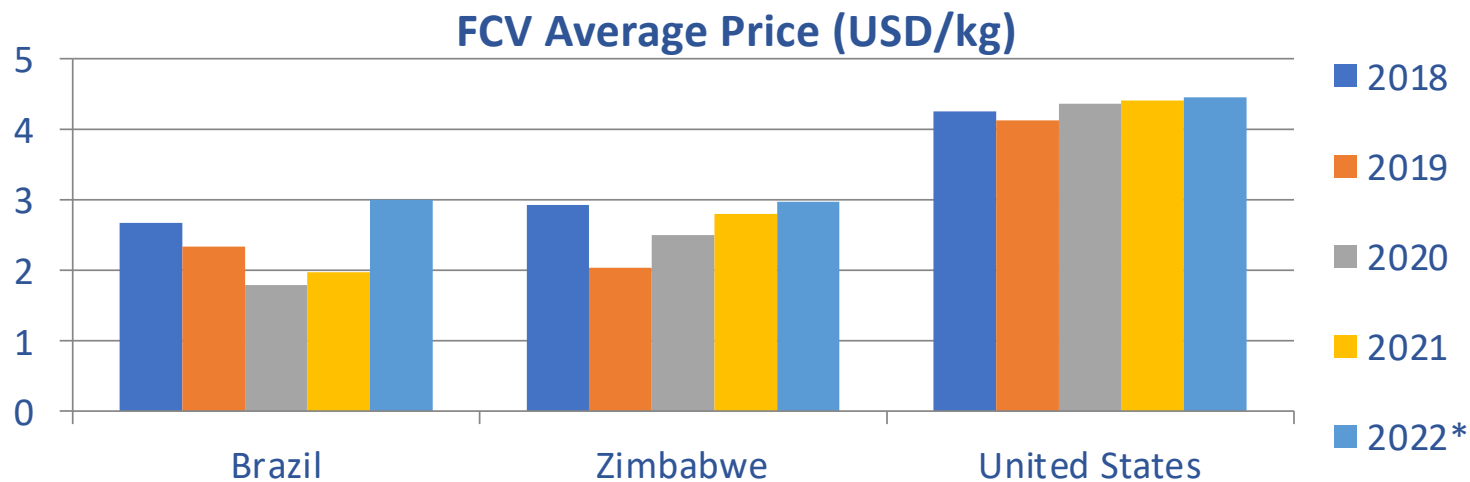
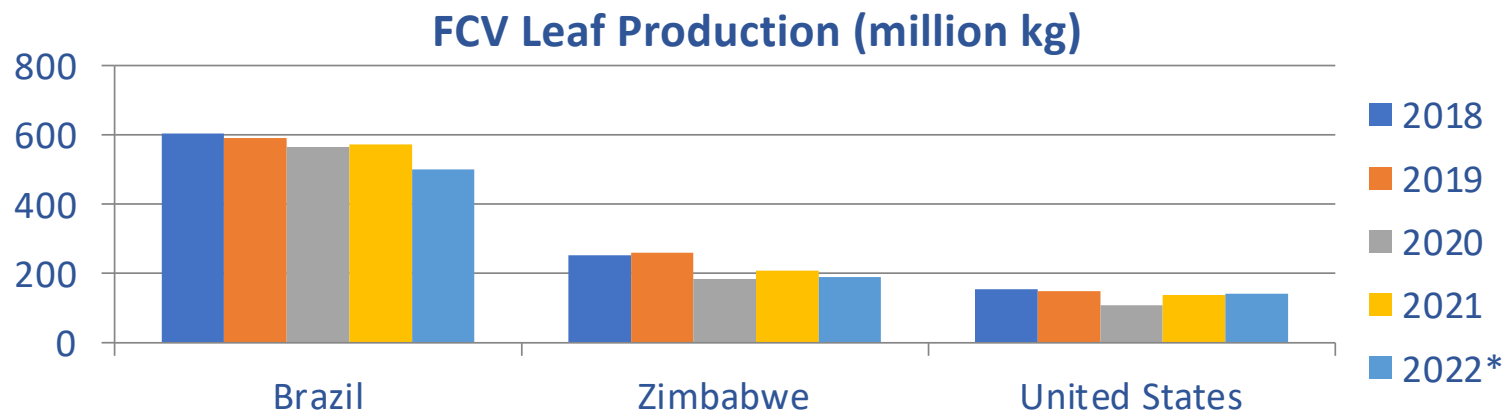
Source: Universal Leaf



* 2021 Estimated value as of February 2, 2022

** 2022 Predicted values

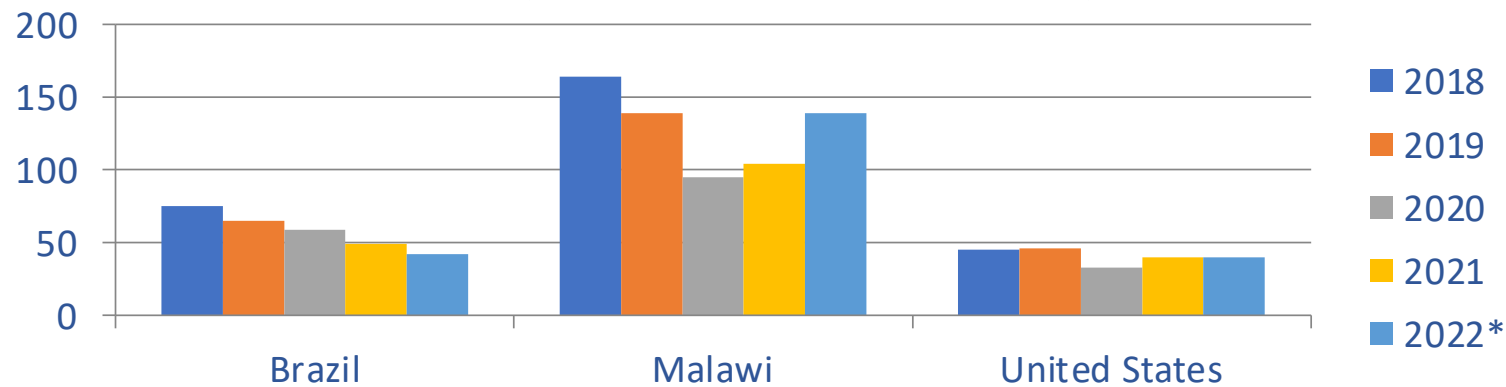
FCV Dynamics in Key Markets



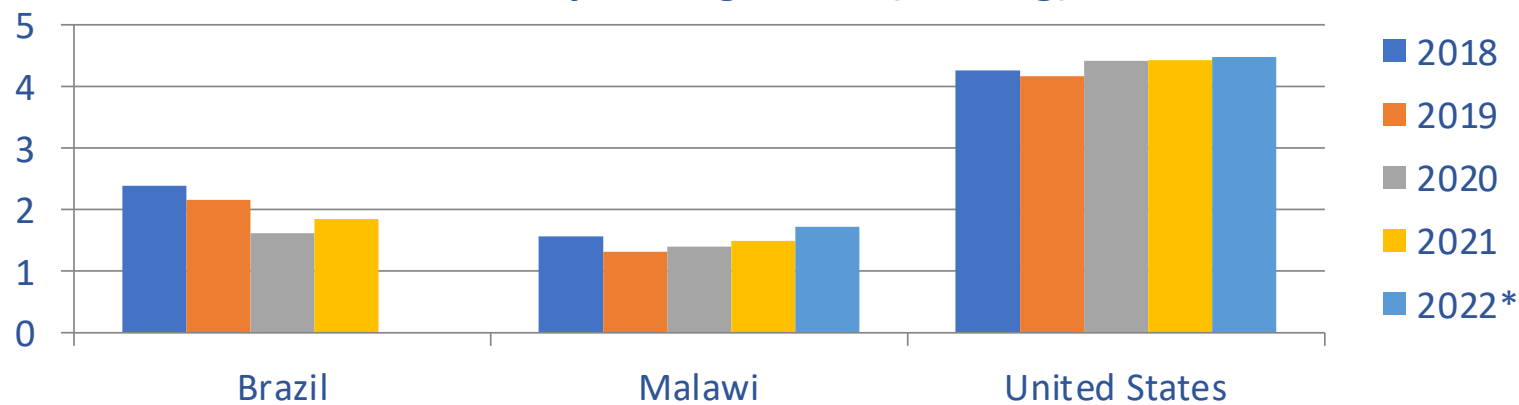
* 2022 Preliminary figures

Burley Dynamics in Key Markets

Burley Leaf Production (million kg)



Burley Average Price (USD/kg)



* 2022 Preliminary figures



**THE ATLAS, TOBACCO GROWING IN FIGURES,
IS A PLATFORM THAT GATHERS THE MOST IMPORTANT DATA OF THE SECTOR.**

ITGA is the only association able to gather this data on a single platform due to the close collaboration with its member associations, which spread across the world.
With the Atlas, we aim to give the opportunity, for every interested party,
to discover the reality of the sector.

ITGA
International Tobacco Growers' Association





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Echoing Tobacco Growers' Voices since 1984

Thank You!

благодаря ви!

