Live plants and products of floriculture sector in the EU

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DG Agriculture and Rural Development (DG AGRI)
Unit C.2. Olive oil, horticultural products

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Structure of the presentation

1. Production
2. Land area
3. Number of holdings
4. Trade: imports, exports and balance
1. PRODUCTION
Value of the production of plants and flowers

Plants and flowers = ornamental plants and flowers + nursery plants + Christmas trees and plantations.

Estimated at 19.8 billion EUR in 2011
-2.6% vs 2010 at constant prices

Main producers (and trend vs 2010 at constant prices)
- NL 33% (+0.5%)
- IT 13% (-0.2%)
- FR 12% (=)
- DE 12% (-7%)
- ES 11% (=)

Source: EUROSTAT

2011: provisional / estimated data
2. LAND AREA
Land area

Flowers and ornamental plants
- NL about 40% of total, stable in the long run
- Increase in recent years in DE, ES and PL

Hard nursery stocks
- Constant growth in NL
- Opposite trend in DE
- Huge growth in PL in 2010(?!)

Total EU land area estimated at 200 thousand hectares (complete data not available)
3. NUMBER OF HOLDINGS
Total number of holdings estimated at approx. 60 thousand (complete data not available), generally decreasing

Significant decrease in SI (?! It is being checked), PL, DE, NL and ES versus 2010

Slight increase in LT and FR

Source: Eurostat
Total number of holdings estimated at approx. 55 thousand (complete data not available), generally increasing

Increase versus 2010 in PL, IT, ES and EL

Sharp decrease in HU, slight decrease in FR and DE
4. TRADE
Imports of live plants and products of floriculture

- **Source:** Eurostat Comext

- **2011:** 423,000 tonnes/1.55 billion EUR
- After a long term growth, imports started decreasing in 2008.
- Slight increase in 2011 (+0.7%) for all categories except pot plants (-5.8%)
- Increase in value by 3.2%

**First semester 2012:**
- -4.6% vol, +1.1% val
Imports by country of origin

Source: Eurostat Comext

Constant growth of imports from Kenya and Ethiopia (mainly cut flowers)
Exports of live plants and products of floriculture

Source: Eurostat Comext

Vol:
- 598,000 tonnes
- After the drop-off in 2009 (mainly towards Russia), exports of all categories restarted to grow in 2010
- Growth for all categories in 2011 (by 5% on average), except for bulbs and corms (-6.6%).

Val:
- 1.75 billion EUR in 2011
- Growth by 4.9%
- NL represents 74% of exports, +4.6% vs 2010
- IT 6% (-2.9%), DE 6% (+10%)

First semester 2012: +10.6% vol, +11.8% val
Exports by country of destination

Main partners: Russia (23.2%) and CH (20%)

Exports increased in 2011 towards all the main destinations, except for USA and Japan (decrease in bulbs and corms exports)

Source: Eurostat Comext
Live plants and products of floriculture

Trade balance of live plants and products of floriculture
(in thousand euros, at current prices)

Positive trade balance since 2002. 194 mio EUR in 2011

Trade balance is constantly negative on cut flowers and cut foliage
## Exports and deliveries in 2011

% on value

### Table

<table>
<thead>
<tr>
<th>Destination</th>
<th>Netherlands</th>
<th>Germany</th>
<th>Italy</th>
<th>Belgium</th>
<th>Denmark</th>
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<th>France</th>
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Source: Eurostat Comext

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**Live plants and products of floriculture**
Deliveries to intra and extra EU countries in 2011 (% on value)

Cut flowers and foliage
- Netherlands: 80%
- Others: 5%
- Denmark: 3%
- Italy: 3%
- Belgium: 6%

Potted plants
- Netherlands: 56%
- Belgium: 7%
- Denmark: 8%
- Italy: 9%
- Germany: 12%
- Others: 8%

Conifers and hardy perennial plants
- Netherlands: 46%
- Others: 12%
- Spain: 6%
- Belgium: 10%
- Germany: 11%
- Italy: 15%

Bulbs and corms
- Netherlands: 85%
- France: 2%
- Belgium: 6%
- Germany: 5%
- Others: 2%
Thank you for your attention

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