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# TOBACCO SUSTAINABILITY AND ESG

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«The **value** of what makes it possible»

# ESG to **UNLOCK & BOOST** TOBACCO VALUE

Releasing the hidden value of tobacco with an integrated sustainable approach...

## The 3 pillars of a tangible VALUE



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# The **VALUE** of ESG VALUES

How ESG is changing the world of doing business in the tobacco sector...



## MORE GROWTH

Attract investors and reduce the **average cost of capital** being an ESG compliant and disclosure companies

**82%** of INVESTORS believe **companies** should embed **ESG** directly into their **corporate strategy**

**75%** of INVESTORS prioritise company **ESG commitment over the short-term profitability** in investment decisions



## MORE TRUST

Inspire employees and strengthen stakeholder trust by sharing with them ESG commitment and values



the EUROPE UNION is discussing a new regulation on **ESG Reporting** and **Corporate Sustainability due diligence**

**+50%** of CONSUMERS in the world are **actively turning their consumer preferences** toward sustainable choices

## MORE OPPORTUNITIES

Expand business, products and services by **creating robust partnerships with sustainable peers**

**4/4** of major TOBACCO COMPANIES embrace ESG values **in their corporate and supply chain strategies**

Sustainable value chains are a key element **to boosting innovation and success** enabling to mitigate the risks of doing business

Source: PwC Global Investors & Consumer Insights surveys (2021), Credit Swiss, personal elaborations.



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# SALVARAT's **VALUE** STRATEGY

4 key areas for creating and sharing sustainable value

## **SERVICE SUSTAINABILITY**

- Excellence & liability
- Customer orientation & innovation

## **GOVERNANCE SUSTAINABILITY**

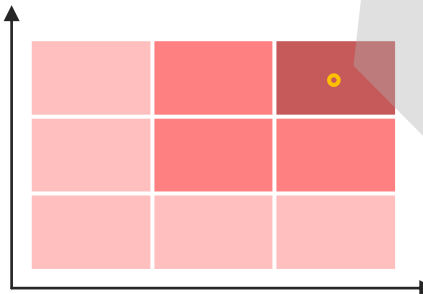
- Economic value for stakeholders
- Ethical business management

## **ENVIRONMENTAL SUSTAINABILITY**

- Biodiversity conservation
- Natural capital protection

## **SOCIAL SUSTAINABILITY**

- Social utility of service
- Community enhancement



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# SALVARAT's **ACTIONS** for VALUE

An integrated approach to foster tangible and sustainable value in the tobacco sector...



- ✓ Comprehensive stakeholder collaboration
- ✓ Strive for excellence & innovation
- ✓ **PRE.MO.ST** pest control and management
- ✓ *Lasioderma*-free warehouse project
- ✓ Coresta “PSMST” Group member



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# SALVARAT's **VALUE** RESULTS

Salvarat at the forefront of sustainable commitment...



New high-standard certifications:  
**ISO 14001 & ISO 45001**



The **first** Salvarat  
**SUSTAINABILITY REPORT**



**SUSTAINABLE PARTNERSHIPS**  
for best sustainable practices



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# SALVARAT for SUSTAINABLE **VALUE** CHAINs

Contributing to make tobacco value chains **an enabler** for a sustainable future...



Sharing value with all the actors & stakeholders

Greater  
transparency

Resilience and  
confidence

Enhance  
sustainability

Strengthen  
the industry

Trust and  
coordination

Costs and  
supply control

Boost  
reputation

Investment  
harmonization

Share best  
practices

...



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# THANK YOU FOR YOUR ATTENTION

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